PRODUCT OVERVIEW





instruments

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RAL – COLOURS MAKE THE DIFFERENCE

RAL E1

Primary standards of all 490 RAL EFFECT colours



- 420 solid colours and 70 metallic colours in a high grade box (46.5 x 25.0 x 16.0 cm)
- based on waterborne paint systems
- A6-sized (10.5 x 14.8 cm) colour illustration 10.5 x 13.8 cm
- binding colour samples for colour matching and quality control
 - solid colours semi matt metallic colours high gloss

RAL E2

Multifunctional double colour fan deck with all 490 RAL EFFECT colours



- 420 solid colours and 70 metallic colours
- solid colours are based on waterborne paint systems, metallic colours are based on acrylic paints
- fan deck size 5.0 x 21.0 cm solid colours 5.0 x 2.5 cm metallic colours full page
 solid and metallic colours
 - can be viewed jointly or separately
- solid colours semi matt
 metallic colours high gloss
 company imprint see page 14

RAL EFFECT

RAL E3

Colour fan deck containing all 490 RAL EFFECT colours

- 420 solid colours and 70 metallic colours
- every page shows six solid colours and a matching metallic colour
- solid colours are based on waterborne paint systems, metallic colours are based on acrylic paints
- fan deck size 5.0 x 21.0 cm solid colours 5.0 x 2.0 cm metallic colours 5.0 x 3.8 cm
- solid colours semi matt metallic colours high gloss
- company imprint see page 14



- full page colour illustration
 - 5.0 x 12.8 cm
- 📕 high gloss
- company imprint see page 14



NEW



RAL EFFECT SINGLE SHEETS

Colour samples of all 490 RAL EFFECT colours

- 420 solid colours and 70 metallic colours
- solid colours semi matt, metallic colours high gloss
- A6-sized (10.5 x 14.8 cm)



RAL K7 Colour fan deck containing all 213 RAL CLASSIC colours

fan deck size 5.0 x 15.0 cm colour illustration 2.0 x 5.0 cm five colours per page 📕 gloss company imprint see page 12

RAL K5 Colour fan deck containing all 213 RAL CLASSIC colours

- U-shaped protective cover full page colour illustration 5.0 x 15.0 cm well-suited for colour combination and colour comparison
- semi matt or gloss
- company imprint see page 13

RAL K1

Booklet with 210 RAL CLASSIC colours*



* In 2009, three new colours have been added to the RAL CLASSIC collection. The next edition of RAL K1 will contain all 213 RAL CLASSIC colours.



Ral K6 Ring binder with all 213 RAL CLASSIC colours all 213 RAL CLASSIC colours also available as single sheets semi matt





RAL 840-HR

Primary standards with all 213 RAL CLASSIC colours

- semi matt
- A5-sized (14.8 x 21.0 cm)
- colour illustration A6-sized (10.5 x 14.8 cm) binding colour samples for colour matching
 - and quality control
 - including X-Y-Z-values, colour distance from the original standard and reflectance curve cards are also individually available



RAL 841-GL

Primary standards with 196 RAL CLASSIC colours

- 📕 high gloss
- A5-sized (14.8 x 21.0 cm)
- colour illustration A6-sized (10.5 x 14.8 cm)
- binding colour samples for colour matching and quality control
- including X-Y-Z-values, colour distance from the original standard and reflectance curve
 cards are also individually available

RAL D2

Colour fan set in box containing all 1625 RAL DESIGN colours

 fan size 24.0 x 5.0 cm colour illustration 5.0 x 2.5 cm
 semi matt
 company imprint see page 15



RAL D4

Colour atlas containing all 1625 RAL DESIGN colours





RAL DESIGN SINGLE SHEETS

Colour samples of RAL DESIGN colours

- A6-sized (10.5 x 14.8 cm)
 spectrophotometrically documented upon request
- also available as a complete set in a box
- A4-sized (21.0 x 29.7 cm)

spectrophotometrically documented upon request

also available as a complete set in ring binders



RAL COLOUR FEELING



RAL COLOUR FEELING 2010/11

- the essential guide to the 2010/11 colour trends that will be driving future product, industrial and architectural design
- 📕 four main colour trends with eight colour shades each
- inspirational imagery and text
- 32 trend setting RAL colours, coated tear off colour chips and fan deck
 colour combinations
- interactive CD for the most popular graphics, image editing and visualization software products (additional feature: all 2325 RAL colours for colour design)
- also available as a combined trend-collection including Colour Feeling 2009/10, Colour Feeling 2008/09 and Colour Feeling 2007/08 (see page 9)





RAL COLOUR FEELING

 Colour Feeling 2010/11 Colour Feeling 2009/10 Colour Feeling 2008/09 Colour Feeling 2007/08
 also available separately
 while stocks last





RAL DIGITAL



RAL C1

- Version 4.0
- integration of all RAL EFFECT, RAL CLASSIC and RAL DESIGN colours into graphics and CAD software products (see showcase)
- optimised illustration for screen and printer output (selective activation) Indication of RGB, CMYK, HLC as well as Lab and HEX values
- supports colour compositions by use of the integrated software products "Rechnerische Harmonie" (Calculatory Harmony) and "Visuelle Farbabstimmung" (Visual Colour Matching) based on the RAL D4 Colour-Atlas
- calculation of convincing colour harmonies according to CIELab
- Windows or Macintosh

RGB + CMYK

Adobe Illustrator Adobe Photoshop Adobe PageMaker Adobe FrameMaker Adobe InDesign B&E Ragtime CorelDRAW!, Corel Photo-Paint etc. Fractal Design Painter Macromedia FreeHand Micrografx/IGrafx Designer Micrografx/IGrafx Picture Publisher QuarkXPress RGB

ARC+ ARRIBA CA3D (ehem. RIBCON)0 ASCAD Renderlab Autodesk AutoCAD (3D) Autodesk AutoCAD, M-Color (2D) Bentley MicroStation (95/SE/TriForma) Gamma-RAY Graphisoft ArchiCAD Kinetix 3D STUDIO (VIZ/MAX) mb ArCon, ArCon+ Nemetschek ALLPLAN, ALLPLOT SolidWorks, PhotoWorks Softtech SPIRIT/SPIRIT vis Softtech SPIRIT/FrescoMovie Vectorworks

RAL C2

- Version 2.5
- contains all RAL CLASSIC colours
- RGB values
- HLC/Lab values
- CMYK values for offset printing
- HEX values for HTML
- Windows and Macintosh on one CD



PRODUCT OVERVIEW RAL INDIVIDUAL

RAL – COLOURS MAKE THE DIFFERENCE

RAL INDIVIDUAL – TO PRESENT YOUR CORPORATE DESIGN

RAL INDIVIDUAL allows you to put your company imprint on colour cards of the RAL EFFECT, RAL CLASSIC and RAL DESIGN product series. This makes the RAL colour cards an effective advertising tool as they present not only the good name of your company but also the colour palette of your products. Use RAL INDIVIDUAL to increase customer loyalty.

For further information, please call us directly at +49 (0) 22 41-2 55 16-62 or please contact us by fax at +49 (0) 22 41-2 55 16-16 or by e-mail at RAL-Colours@RAL-gGmbH.de



RAL INDIVIDUAL

RAL K5

Colour fan deck containing all 213 RAL CLASSIC colours

- full page corporate design on the front and back side of the U-shaped protective cover
- full page colour illustration
 5.0 x 15.0 cm
- well-suited for colour combination and colour comparison
- semi matt or gloss

RAL K1

Booklet with 210 RAL CLASSIC colours*

- full page corporate design on the front cover
- booklet size 10.4 x 19.0 cm colour illustration 1.8 x 2.8 cm
- 16 colours per pagegloss

* In 2009, three new colours have been added to the RAL CLASSIC collection. The next edition of RAL K1 will contain all 213 RAL CLASSIC colours.



RAL INDIVIDUAL



RAL E2

Multifunctional double colour fan deck with all 490 RAL EFFECT colours

- full page corporate design on front and back cover
- 420 solid colours and 70 metallic colours
 solid colours are based on waterborne paint systems, metallic colours are based on acrylic paints
- fan deck size deck 5.0 x 21.0 cm solid colours 5.0 x 2.5 cm metallic colours full page
- solid and metallic colours can be viewed jointly or separately
- solid colours semi matt metallic colours high gloss



RAL E3

Colour fan deck containing all 490 RAL EFFECT colours

- 420 solid colours and 70 metallic colours
 every page shows six solid colours and a matching metallic colour
- solid colours are based on waterborne paint systems, metallic colours are based on acrylic paints
- fan deck size 5.0 x 21.0 cm solid colours 5.0 x 2.0 cm metallic colours 5.0 x 3.8 cm
- solid colours semi matt metallic colours high gloss



RAL E4

Colour fan deck containing all 70 RAL EFFECT metallic colours

full page colour illustration
 5.0 x 12.8 cm
 high gloss

RAL INDIVIDUAL

RAL D2

Colour fan set in box containing all 1625 RAL DESIGN colours

- full page corporate design on both front covers and on the front side of the protective box
- fan deck size 24.0 x 5.0 cm colour illustration 5.0 x 2.5 cm
- semi matt



DSP Werbeagentur GmbH

If it's really important

RAL F5

Information card with 210 RAL CLASSIC colours*

- full page corporate design on the front cover
- overall size 47.5 x 29.7 cm, folded 21.5 x 29.7 cm colour illustration 1.2 x 2.2 cm
- all colours at a glance
- 📕 gloss

*In 2009, three new colours have been added to the RAL CLASSIC collection. The next edition of RAL F5 will contain all 213 RAL CLASSIC colours.



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NEURTEK

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